



# AT EASE!

VETERANS MAGAZINE

## 2024 MEDIA KIT

**LOOKING FOR VETERAN-OWNED AND VETERAN-FRIENDLY  
BUSINESSES WHO PROVIDE SERVICES OR PRODUCTS NATIONWIDE  
TO PARTNER WITH US THROUGH ADVERTISING & SPONSORSHIP.**

# PUBLICATION

## MISSION:

**AT EASE! VETERANS MAGAZINE** is an independent, national subscription-based, quarterly magazine focusing on what matters to Veterans. It began with the vision to create a well-rounded coffee table print & eMagazine that would give a voice to Veterans to share the stories that have forged us in the fire and have made us who we are today. 100% written by Veterans, for Veterans; our Veteran stories and content are honest, often unfiltered, but always REAL!

## WHO ARE WE?

- ✓ 100% Female Veteran Owned & Operated
- ✓ Exclusively Written by Vets for Vets
- ✓ Faithful to Our Oath
- ✓ Honoring our Service Branches
- ✓ Honest, Often Unfiltered, but Always REAL
- ✓ Willing to Tackle the Tough Issues

## AT EASE! VETERANS MAGAZINE FEATURES:

- ✓ Veteran Stories
- ✓ Military History
- ✓ Military Transition
- ✓ Veterans in Business
- ✓ Boots on the Ground' VSOs
- ✓ Female Veteran Voices
- ✓ Mental Health & Wellness
- ✓ Military Humor"

## CONNECTION

**ATEASE! Veterans Magazine** is committed to the Veteran community through relationship building.

We have been in business since 2020, and recently completed our third publishing year at the end of 2023.

- ✓ In that time we have published **433 Articles** written by **197 Veterans**
- ✓ We have covered Veterans Leaders of Influence like **USMC LtCol. Stuart Scheller, Army Sapper, LtGen. Robert Flowers, Navy SEALs William Branum & Ray Cash Care** to name a few.
- ✓ We are excited for our 2024 & 2025 line-up with more exceptional Veteran Leaders, Musicians, SpecOps, Veteran-run Organizations and Social Media Influencer's.



## DEMOGRAPHICS

We have **ONE demographic**; Veterans. This includes all war eras from WWII to OIF/OEF, including both Male & Female Veterans. In 2023, we have reached a cumulative readership over 45,000 through an organic a grass roots effort by building relationships and that number continues to grow daily!

- ✓ **98% of our Readers are Veterans**
  - ✓ **70% Iraq & Afghanistan Vets**
  - ✓ **15% Vietnam Vets**
  - ✓ **10% Desert Storm Vet**
  - ✓ **More...**
  - ✓ **89% Male Readership**
  - ✓ **9% Female Readership**
- \*The Male/Female Readership base mirrors Veteran/AD Military demographics

## DISTRIBUTION

**AT EASE! Veterans Magazine** is distributed via paid print subscriptions & a free digital eMagazine. We have reached **46** out of **50** states for print subscribers to date, and we will be working diligently to capture the remaining 4 in 2024.

Our eMagazine averages **2500** reads within the first month of publishing and we expect our cumulative readership base to increase to 65,000 during the 2024 publishing year, based on current digital readership metrics.

FOR MORE INFORMATION ABOUT "AT EASE!"  
SCAN THE QR CODE TO VISIT OUR WEBSITE.



## ABOUT DEVIL DOC PUBLISHING



**Devil Doc Publishing (DDP)** is a Veteran owned, up and coming publishing company in the North Texas area that is dedicated to the core values of honor, integrity, and producing publications of excellence in content and design.

### About Our Name

"Devil Doc" is a term of endearment given to Hospital Corpsman who served FMF or 8404 with Marine Corps units. While the owner did serve as a Corpsman at NavHosp on Lejeune, this name is her way of honoring her fellow Corpsman who served 8404 and every Marine she had the honor to care for during her time in service.

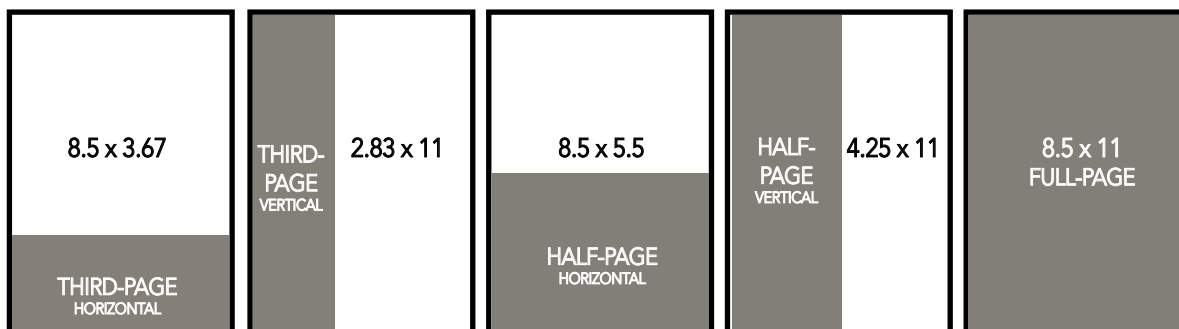
# ADVERTISING & SPONSORSHIP OPPORTUNITIES

Advertisers and Sponsors are the backbone of every single print publication, and AT EASE! VETERANS MAGAZINE knows it! We believe in building real relationships with our advertisers and promoting your businesses with integrity. We offer long-term contract & contract free advertising opportunities with multiple options to choose from:

<b><u>SPONSORSHIPS LEVELS</u></b>	<b><u>COST PER ISSUE/QUARTER</u></b>	<b><u>INCLUDES:</u></b>
AE - THIRD	\$350.00	✓ 1/3 Page Ad (H or V)
AE - HALF	\$580.00	✓ Half Page Ad ✓ Custom QR Code ✓ 1 Print Copies
AE - FULL	\$1020.00	✓ Full Page Ad ✓ Custom QR Code ✓ Print Content Sponsor ✓ 2 Print Copies
AE - TWO-PAGE	\$2000.00	✓ Two-Page Spread ✓ Custom QR Code ✓ Print Content Sponsor ✓ Medium Ad on Website ✓ Social Media Cross-Posting ✓ 5 Print Copies
AE - PREMIUM FULL	\$2800.00	✓ Inside Front or Back Cover (Annual Contract) ✓ Custom QR Code ✓ Print & Digital Content Sponsor ✓ Large Ad on Website ✓ Social Media Cross-Posting ✓ 10 Print Copies
AE - PREMIUM TWO-PAGE	\$3700.00	✓ Two-Page Center Spread (Annual Contract) ✓ Custom QR Code ✓ Print & Digital Content Sponsor ✓ Large Ad on Website ✓ Social Media Cross-Posting ✓ 20 Print Copies
AE - PREMIUM BACK COVER	\$4300.00	✓ Back Cover (Annual Contract) ✓ Custom QR Code ✓ Print & Digital Content Sponsor ✓ Large Ad on Website ✓ Social Media Cross-Posting ✓ 30 Print Copies

**BUSINESSES WHO WISH TO BE HIGHLIGHTED IN THE MAGAZINE - ASK ABOUT OUR 1 & 2 PAGE ADVERTORIALS | ALL SPONSORSHIPS WILL BE BILLED AT THE TIME OF AGREEMENT**

**\*\* Veteran Owned Businesses and Non-Profit Organizations will receive an automatic 10% discount on all sponsorship/advertising services.\*\* | Design Fee: \$50**



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